# NATIONAL UNIVERSITY OF MODERN LANGUAGES (Examination Branch) Date Sheet of Mid-Term Exams - Spring- 2025 Faculty of Social Sciences (Morning) - Group-A Timings: 08:00 hrs - 10:00 hrs Media and Communication Studies Department

BS Media and Communication Studies - 1st Semester

Paper	Code	Date	Day	Subject Name
1	MCMC-141	7th April 25	Monday	Introduction to Media and Communication Studies
2	MCFE-112	8th April 25	Tuesday	Functional English
3	MCIS-116 MCET-116	9th April 25	Wednesday	Islamic Studies/Ethics
4	MCIT-111	10th April 25	Thursday	Fundamentals of ICT
5	MCES-113	11th April 25	Friday	Everyday Science
6	MCQR-114	14th April 25	Monday	Quantitative Reasoning - 1 (Skills)

Paper	Code	Date	Day	Subject Name
1	MCEW-120	7th April 25	Monday	Expository Writing
2	MCTM-241	8th April 25	Tuesday	Theories of Mass Communication
3	MCBM-242	9th April 25	Wednesday	Broadcast Media
4	MCPA-243	10th April 25	Thursday	Introduction to Public Relations & Advertising
5	MCSP-261	11th April 25	Friday	Social Psychology
6	MCNO-244	14th April 25	Monday	New Media & On-line Journalism

### **BS Mass Communication - 5th Semester**

Paper	Code	Date	Day	Subject Name
1	MCTM -348	7th April 25	Monday	Theories of Mass Communication
2	MCGM -349	8th April 25	Tuesday	Gender & Media Studies
3	MCMR -350	9th April 25	Wednesday	Fundamentals of Mass Communication Research
4	MCIC -351	10th April 25	Thursday	Interpersonal Communication
5	MCUJ - 328	11th April 25	Friday	Urdu Journalism (Shafat)

# **BS Mass Communication - 7th Semester**

Paper	Code	Date	Day	Subject Name
1	MCMS - 455	7th April 25	Monday	Media & Society
2	MCIC - 456	8th April 25	Tuesday	Intercultural Communication
3	MCPA-471 MCNM-471 MCDF-471	9th April 25	Wednesday	Public Relations in the Digital Age Writing for Web Acting Skills
4	MCPA - 472 MCNM - 472 MCDF - 472	10th April 25	Thursday	Digital Advertising Journalism & The Digital Age Stage Techniques

# **NATIONAL UNIVERSITY OF MODERN LANGUAGES** (Examination Branch) Date Sheet of Mid-Term Exams - Spring- 2025 Faculty of Social Sciences(Morning)-Group-B Timings: 10:20 hrs - 12:20 hrs **Media and Communication Studies Department**

# **BS Media and Communication Studies - 2nd Semester**

Paper	Code	Date	Day	Subject Name
1	MCMS-142	7th April 25	Monday	Mass Media in Pakistan
2	MCAL-118	8th April 25	Tuesday	Introduction to Art, Literature and Culture
3	MCPP-117	9th April 25	Wednesday	Ideology and Constitution of Pakistan
4	MCQR-115	10th April 25	Thursday	Quantitative Reasoning - 2 (tools)
5	MCMI-143	11th April 25	Friday	Media Industries
6	MCGP-119	14th April 25	Monday	Governance and Public Policy

### **BS Media & Communication Studies - 4th Semester**

Paper	Code	Date	Day	Subject Name		
1	MCME-121	7th April 25	Monday	Entrepreneurship		
2	MCCE-122	8th April 25	Tuesday	Civics and Community Enganement		
3	MCNW-245	9th April 25	Wednesday	News Reporting & Writing		
4	MCGS-262	10th April 25	Thursday	Gender Studies		
5	MCPS 223	11th April 25	Friday	Pakistan Studies		
6	MCGD-263	14th April 25	Monday	Graphic Designing		
	BS Mass Communication - 6th Semester					
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Paper	Code	Date	Day	Subject Name
1	MCDC -352	7th April 25	Monday	Development Communication
2	MCGC -353	8th April 25	Tuesday	Global Communication
3	MCMC -354	9th April 25	Wednesday	Media & Current Affairs
4	MCPA -361 MCNM-361 MCDF-361 MCRT-361	10th April 25	Thursday	Writing for Public Relations Multimedia Writing for Drama & Film Script Writing
5	MCPA - 362 MCNM-362 MCDF-362 MCRT-362	11th April 25	Friday	Copy Writing & Art Direction Social Media Production: Acting Supporting Tools Production: Digital Tools

### **BS Mass Communication - 8th Semester**

Paper	Code	Date	Day	Subject Name
1	MCPC -458	7th April 25	Monday	Political Communication
2	MCME -459	8th April 25	Tuesday	Media Entrepreneurship
3	MCPA - 481 MCNM - 481 MCDF-481	9th April 25	Wednesday	Crises Management in Public Relations Social Media: Politics and society Set Designing
4	MCPA -482 MCNM - 482 MCDF-482	10th April 25	Thursday	Media Planning & Advertising Campaigns New Media: Challenges Post Production

# NATIONAL UNIVERSITY OF MODERN LANGUAGES (Examination Branch) Date Sheet of Mid-Term Exams - Spring- 2025 Faculty of Social Sciences (Afternoon) Timings: 15:30 hrs - 17:30 hrs Media and Communication Studies Department

**BS Media and Communication Studies - 1st Semester** 

Paper	Code	Date	Day	Subject Name
1	MCMC-141	7th April 25	Monday	Introduction to Media and Communication Studies
2	MCFE-112	8th April 25	Tuesday	Functional English
3	MCIS-116 MCET-116	9th April 25	Wednesday	Islamic Studies/Ethics
4	MCIT-111	10th April 25	Thursday	Fundamentals of ICT
5	MCES-113	11th April 25	Friday	Everyday Science
6	MCQR-114	14th April 25	Monday	Quantitative Reasoning - 1 (Skills)

## BS Media & Communication Studies - 3rd Semester

Paper	Code	Date	Day	Subject Name
1	MCEW-120	7th April 25	Monday	Expository Writing
2	MCTM-241	8th April 25	Tuesday	Theories of Mass Communication
3	MCBM-242	9th April 25	Wednesday	Broadcast Media
4	MCPA-243	10th April 25	Thursday	Introduction to Public Relations & Advertising
5	MCSP-261	11th April 25	Friday	Social Psychology
6	MCNO-244	14th April 25	Monday	New Media & On-line Journalism

### **BS Mass Communication - 5th Semester**

Paper	Code	Date	Day	Subject Name
1	MCTM -348	7th April 25	Monday	Theories of Mass Communication
2	MCGM -349	8th April 25	Tuesday	Gender & Media Studies
3	MCMR -350	9th April 25	Wednesday	Fundamentals of Mass Communication Research
4	MCIC -351	10th April 25	Thursday	Interpersonal Communication
5	MCUJ - 328	11th April 25	Friday	Urdu Journalism (Shafat)

### **BS Mass Communication - 7th Semester**

Paper	Code	Date	Day	Subject Name
1	MCMS - 455	7th April 25	Monday	Media & Society
2	MCIC - 456	8th April 25	Tuesday	Intercultural Communication
3	MCDF - 471 MCPA - 471 MCNM - 471	9th April 25	Wednesday	Acting Skills Public Relations in the Digital Age Writing for Web
4	MCRT - 472 MCPA - 472 MCNM - 472	10th April 25	Thursday	Stage Techniques Digital Advertising Journalism & The Digital Age

# NATIONAL UNIVERSITY OF MODERN LANGUAGES (Examination Branch) Date Sheet of Mid-Term Exams - Spring- 2025 Faculty of Social Sciences Timings: 15:30 hrs - 17:30 hrs Media and Communication Studies Department BS Media and Communication Studies - 2nd Semester

DS Media and Communication Studies - 2nd Semester							
Paper	Code	Date	Day	Subject Name			
1	MCMS-142	7th April 25	Monday	Mass Media in Pakistan			
2	MCAL-118	8th April 25	Tuesday	Introduction to Art, Literature and Culture			
3	MCPP-117	9th April 25	Wednesday	Ideology and Constitution of Pakistan			
4	MCQR-115	10th April 25	Thursday	Quantitative Resoning - 2 (tools)			
5	MCMI-143	11th April 25	Friday	Media Industries			
6	MCGP-119	14th April 25	Monday	Governance and Public Policy			
BS Media & Communication Studies - 4th Semester							
Paper	Code	Date	Day	Subject Name			
1	MCME-121	7th April 25	Monday	Entrepreneurship			
2	MCCE-122	8th April 25	Tuesday	Civics and Community Enganement			
3	MCNW-245	9th April 25	Wednesday	News Reporting & Writing			
4	MCGS-262	10th April 25	Thursday	Gender Studies			
5	MCPS 223	11th April 25	Friday	Pakistan Studies			
6	MCGD-263	14th April 25	Monday	Graphic Designing			

# **BS Mass Communication - 6th Semester**

Paper	Code	Date	Day	Subject Name
1	MCDC - 352	7th April 25	Monday	Development Communication
2	MCGC - 353	8th April 25	Tuesday	Global Communication
3	MCMC - 354	9th April 25	Wednesday	Media & Current Affairs
4	MCPA -361 MCDF -361 MCNM-361 MCRT-361	10th April 25	Thursday	Writing for Public Relations Writing for Drama & Film Multimedia Script Writing
5	MCPA - 362 MCDF- 362 MCNM-362 MCRT-262	11th April 25	Friday	Copy Writing & Art Direction Production: Acting Supporting Tools Social Media Production: Digital Tools

#### **BS Mass Communication - 8th Semester**

Paper	Code	Date	Day	Subject Name
1	MCPC - 458	7th April 25	Monday	Political Communication
2	MCME - 459	8th April 25	Tuesday	Media Entrepreneurship
3	MCPA - 481 MCNM - 481 MCRT - 481	9th April 25	Wednesday	Crises Management in Public Relations Social Media, Politics & Society Graphics & Digital Effects for Video Production
4	MCPA - 482 MCNM - 482 MCRT - 482	10th April 25	Thursday	Media Planning & Advertising Campaigns New Media Challenges Development of Radio & TV in Pakistan